

May is already here... the vineyard is beautiful, green and growing every day! This month is filled with special events for many of us... birthdays, graduations, weddings, and Mother's Day! Wishing you all a perfect celebration surrounded by those you love and some great wine!



## **Virtual Tastings with Todd**

**2024's Virtual Tasting has been decided by YOU!** For those new to the winery and our Club family, thank you for helping us decide what YOU want to learn about and experience. ***Please email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) to sign up for the 2024 Virtual Tasting subscription. Todd has chosen a special barrel, from which subscribers will taste each month, with the goal to learn how the wine develops over the course of year. Wine will be sent on or near the 1st Monday of each month from the winery... \$40 plus tax and shipping for Club Members and \$50 plus tax and shipping for everyone else; commitment is a subscription for the year (most likely to include 8 - 10 samples).***

If you are a Club Member interested in exploring these fun topics, learning interesting wine facts, or just spending time with the Owner/Winemaker, you are always welcome to join our **Fun Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invite list, please email your information to [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com). Zoom invitations come from Todd (usually by noon) on the scheduled Friday for the Virtual Tasting at 3pm (PT). We look forward to hosting you!

## **MAY Virtual Tasting Schedule**

**May 24th - Barrel Sample #3 (shipped to all Subscribers on May 3rd)**

## **Virtual Tastings continue through 2024!**

Thank you for being Club Members and enjoying these fun afternoons. We are so appreciative of your friendship, love of our wines and your time. Virtual Tastings with Todd as your host will continue throughout 2024 once a month. We look forward to more time and exploration into the wine world together!



## ✦ CLUB & CUSTOMER NEWS ✦

**WELCOME to all our new Club Members and Customers!**

**We are very happy to have you join our Club family... here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!**

### **May Club News**

Thank you for being members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family, and sincerely think you are all wonderful!

***With all the craziness in the world and the most recent tornados in Nebraska and Oklahoma, we are thankful to hear that our Club family is safe and doing well. Our prayers will continue for those affected by the incredible and devastating damage.***

**Spring Club...** shipments are on their way, so please take note and keep an eye on your Shipping Tracking emails!

### **Club Shipping Day - May 6th**

Please consider best options to manage your shipments, including checking your emails, planning to receive your shipment, and considering busy schedules, please feel free to go to UPS My Choice or FEDEX to reroute or hold your package if needed. As mentioned below, in the event you can not be home or there isn't someone over 21 years of age to accept your shipment, this is sincerely the best way to receive your wine, and most importantly, avoid return and reship fees!

Members, please remember to take a few minutes to update your Club account with new or changed addresses, and credit card information, especially if you've moved, your card has recently expired, or you have experienced fraud. We are still in the continued process of updating our Website, however please feel free to log in to your Member account online [HERE](#), send an email to [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) or simply call us at (707) 963-8600; we are always happy to help our Club family!

**Shipping News...** This cannot be emphasized enough: please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED by all states for alcohol sales. Because wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, please consider timing of your shipments and the many options available to ship your wine orders to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location that is most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on wine and appreciate your assistance!***

**SUMMER SHIPPING...** beginning May 20th, we will default all wine shipments to Temperature Controlled, which means all orders ship via FEDEX on Friday mornings and will be delivered the following week! ***If you have any questions, please call the office, (707) 963-8600.***

**ACVV Club Tastings, Events, Travel and More!**



**2024 Club Events & Perks...** If you're looking for a fun intimate way to connect with the winery, please mark your calendar and plan to join the Anderson's Conn Valley Team to celebrate you!

***Fall Club Parties***

***3 and 6 Bottle Club Member BBQ Lunch - Saturday, October 12th***

***12 Bottle and Aurum Club Member Dinner - Sunday, October 13th***

***Read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... these are no charge to Club members; guests and fans are also welcome. These are unique and fun intimate experiences with Sarah and Todd!***

## ***Anderson's Conn Valley Cruise is Scheduled for June 2025!***



**BARCELONA TO LISBON**

***We have found the perfect cruise for next year, so please Save The Date!***

**June 14th - June 25th, 2025**

**Barcelona, Spain to Lisbon, Portugal**

### ***Program Highlights***

Cruise hosted by Anderson's Conn Valley Owners & Winemaker, Sarah and Todd Anderson  
Exclusive events including a welcome and farewell receptions, and winemaker's dinners featuring exquisite Anderson's Conn Valley wines  
Roundtrip Economy Air & Transfers add-on available

Optional S.A.L.T. Kitchen cooking class for winery guests  
Food & Wine Trails optional post-cruise Lisbon program and private shore tours in select cities  
\$300 per suite shipboard credit if booked by June 30, 2024

### ***Cruise Highlights:***

All-suite accommodations aboard Silversea's new ship – Silver Ray  
Butler Service for all guest  
Included Silversea shore tour in every port  
Complimentary beverages throughout the ship, including select wines, premium spirits, specialty coffees, bottled water, juices and sodas  
Shipboard gratuities included

Immerse yourself in the wanderlust of luxury travel with Napa Valley's prestigious winery, Anderson's Conn Valley. Join Sarah and Todd Anderson aboard Silversea's newest ship, Silver Ray where every room is a suite with a dedicated butler!

Sail from Barcelona to Lisbon with stops in lovely ports along the way, all while enjoying private events onboard and ashore with your winery hosts. Start with Palma de Mallorca and drink sangria. Head to Valencia for dazzling architecture then Cartagena for a glass of red. Spend an overnight in Malaga where you can enjoy fresh tapas. Head to Gibraltar for fish and chips, then cross to Casablanca for romance Moroccan style. Tangier is perfect for shopping and Cadiz is ideal for fresh seafood. A day at sea takes you to Lisbon.

***Sarah and Todd have some very special onboard events in the works that will tantalize your taste buds! Don't miss this opportunity, reserve your suite today!***

**We will still be sending a separate email in the near future, so please look for it in the coming weeks... more details to come! We look forward to sharing this next amazing adventure with you!**

### **🍷 Pop-up Parties! 🍷**

Please be on the lookout for **CLUB ONLY Pop-up Party** invites! As Sarah and Todd travel around the country, they will bring the party to you; please note space will be limited so RSVP promptly. **These parties are no charge to our Club members;** simply come and enjoy great wines and have some fun! However, at your request, guests are welcome too. **If space allows, your wine-loving friends are welcome to join us at a special tasting price of \$65/person.**

The April Pop-Up party in Boston was a fun celebration! We were honored to host nearly 18 members who traveled from places near and far to spend the afternoon with us. In addition to the wines we brought, we also enjoyed an amazing bottle of 1996 Anderson's Conn Valley Estate Reserve Cabernet, compliments of one of our generous Club members who so graciously brought it to the Pop-Up to share with all of us. It was a beautiful wine, and it just so happens that 1996 is also Harriet's birth year, making it even more special. It was a fabulous afternoon with our members!



***There will be NO POP-UP Party in May!*** Plans for several upcoming Pop-Up Parties in June have been made and invitations will be sent 7-10 days prior so please be on the lookout; Sarah and Todd are looking forward to raising a glass with you! We hope you will join us as we travel to bring you wonderful wines and experiences; look for separate email invitations with more details and feel free to forward invites to your wine-loving friends!



**Club Perks...** there are many, however as an Active Club Member, you can purchase our newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at SPECIAL CLUB ONLY PRICING anytime; these wines are perfect for gifts, summer BBQ's and family gatherings, weddings... and especially as your nightly house wines throughout the year!

***Our 2019 NAPA CABERNET has been released!***

***Club Members enjoy a discount of 30-35%!***

**🎯 Special Anytime Club Only Price 🎯**

**2019 Napa Cabernet** (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

**2019 Sauvignon Blanc** (\$48/btl retail)

\$210/6-pack or \$400/case



**Club Only Pricing on Tastings & Events...** Club members enjoy special pricing on tastings and private events; to make your reservation please call the winery at (707) 963-8600 (Monday through Friday) or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

**Please Pickup Your Club Orders...** Spring Club orders are ready for pick up. Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

**Text Messaging...** Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

**The Aurum Society Wine Club... is FULL!** Please email [sarah@andersonconnvalley.com](mailto:sarah@andersonconnvalley.com) if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

## Wine Specials and Options!

### Last Call

Here's the "Last Call" on some of Anderson's Conn Valley's favorite wines that are leading to the library and will no longer be available to purchase!

***This is your last chance to grab these beautiful wines!***

[2018 Coombsville Cabernet \\$90/bottle](#)

[2018 Aurum Cabernet \\$295/bottle](#)

*All Club Member discounts apply!*

### Holiday and Gift Giving Specials!

Wine gifts are perfect for everyone on your special gifting list! Whether family, friends, co-workers, or corporate gifting, we have several perfect gift selections to choose from to make your shopping much easier... amazing wine, vintage label flour sack towels, ACVV wine openers, etched wine glasses, candles and more!

***CLUB MEMBERS ENJOY 10% SAVINGS on ACVV Swag!***

**2022 PINOT NOIR...** Get ready to enjoy this new release; Club Members have dibbs, however please feel free to email Sarah to reserve your Wish List Allocation! Pinot Noir is one of Todd's specialties and it sells out quickly... wine will be available late fall of 2024. To reserve your allocation, please call the office at (707) 963-8600 or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

**2022 Sarah's Syrah... WE HAVE ALREADY RESERVED OVER (2) Barrels!** Todd is very excited about this wine, that he named it after Sarah since she bought the grapes and asked for it! Coming in the Fall Club shipment, this already stunning Syrah will be limited production and available to Club Members first! To reserve your allocation or sign up on the Waiting List, please call the office at (707) 963-8600 or email us at [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com).

🎁 CUSTOM Corporate & Event Gifting 🎁



***It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!***

Pictured above is one of the latest corporate personalization we did for one of our loyal Customers. Whether you are looking for a special personalized Corporate Gift, a unique Birthday gift for family, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of our beautiful bottles. Plan ahead and order yours now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email [info@andersonconnvalley.com](mailto:info@andersonconnvalley.com) and we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!

## **‡ Vineyard & Winery Work ‡**

**Vineyard & Winery News...** Todd managed to get all the pruning's chopped, and all the ripping finished throughout the entire vineyard... weeds were completely gone! Then, the Pineapple Express decided to return and dumped another inch to incentivize the weeds to regrow, which worked like a charm! Now Todd must go through the entire vineyard again!

The vineyard has been fed with George's magic concoction of nutrients, and we are now suckering in the vineyard to remove excess growth. What this means is we are removing the excess growth around the buds we left from pruning to promote the healthiest fruit growth for the vine. Suckering is tedious and time-consuming work, however vital to the vineyards success.

**Team news...** Juan and Richard have been busy keeping barrels topped and checking SO<sub>2</sub>'s. Juan has been working in the vineyard finishing up with all the irrigation repairs and preparation needed for the summer. Todd and Richard have helped Sarah pull all the Spring Club Member pick up orders and Club orders that must ship from the winery. Otherwise, Sarah has been busy with Spring Club shipping and follow-up, planning summer events and the upcoming Pop-Up Parties, and managing the boys. Todd is mostly on the tractor these days... his happy place!

## **Notes from Sarah & Todd**

**Sarah & Todd...** where did April go?! We started the month returning from Easter and a Club Pop-Up Party in Carlsbad, hosted board members and friends, and then traveled mid-month to Boston to celebrate Sarah's birthday with her kids and had another really fun Pop-Up party with Club members! We missed having Julia join us, but she needed to prep for end of her junior year activities and finals. We spent a fun evening breaking in Harriet and Jordan's new OONI pizza maker and making a huge mess... we all need a little more practice but the pizza was yummy! Between travel, tastings, prepping the vineyard for spring, more weed control, and prepping for two May weddings for our children, it feels like we blinked, and May was here!



## ✿ Winery Schedule ✿

**Office/Winery hours are Monday - Friday, 9am - 4pm**

**Tastings are available Monday - Saturday, 10am - 2:30pm**

*All tastings are by Appointment Only; to book your reservation, please call the Winery*

at 707-963-8600 or schedule online at [www.andersonconnvalley.com](http://www.andersonconnvalley.com)

***\* Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request \****

---



*Happy Mother's Day!*



Happy Mother's Day to all the incredible Moms, friends, and cherished members of our Wine Club!



Today, we celebrate the love, strength, and nurturing spirit that you bring into our lives each day. Whether you're a Mom by blood, choice, or simply in heart, your care and kindness make the world a brighter place. Here's to you, for all the laughter shared, tears wiped away, and memories made over a glass of wine. Cheers to the amazing women who inspire us and make life's journey sweeter.

May your day be filled with love, relaxation, and perhaps a sip or two of your favorite vintage. You bless our lives in ways untold, and you are appreciated, valued, and loved more than words can express.

🍷 ✨ 🍷 Happy Mother's Day! 🍷 ✨ 🍷

**Blessings and Cheers,**

**Todd, Sarah, Richard, and Juan**