



ANDERSON

CONN VALLEY

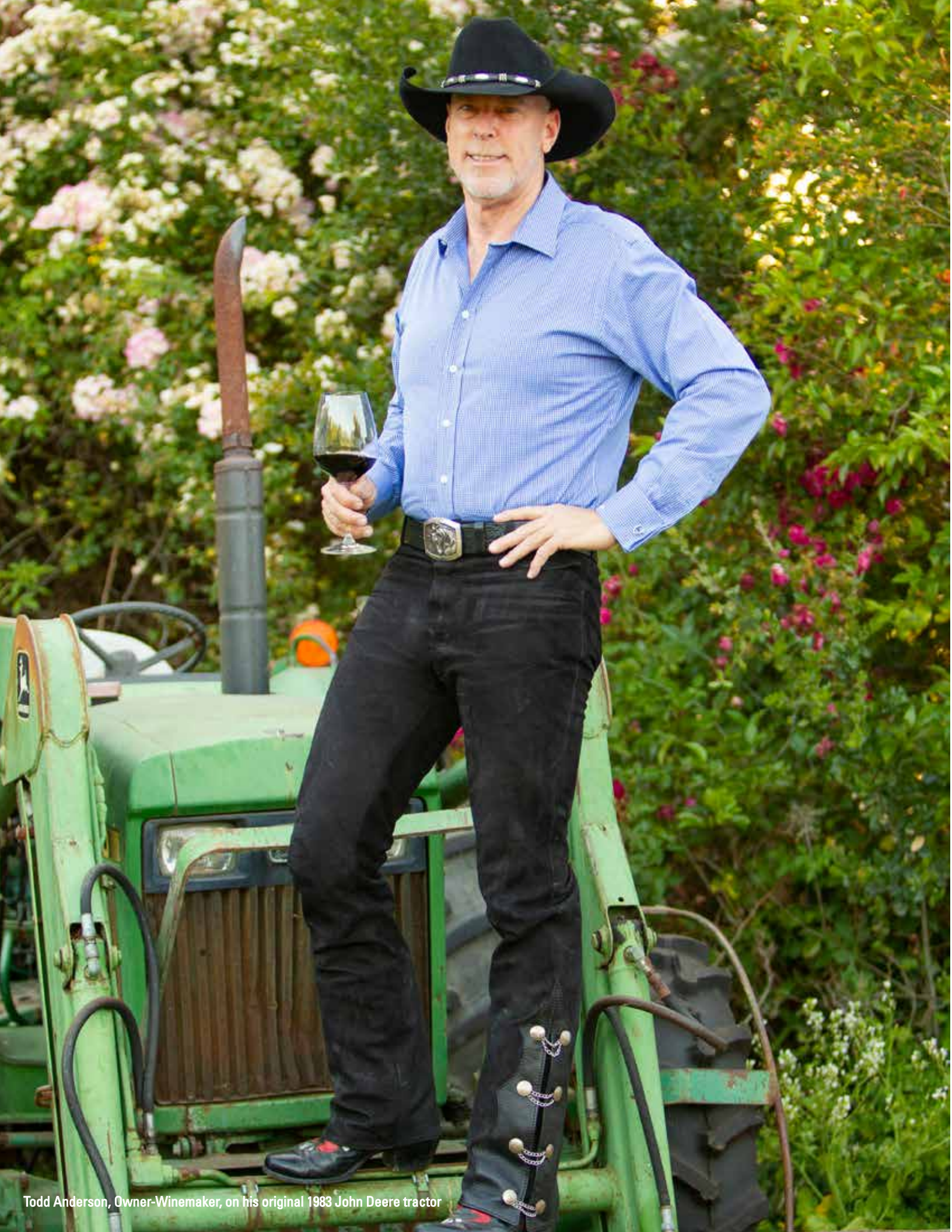
Welcome to Anderson Conn Valley Vineyards

LOCATION 680 Rossi Road, St. Helena, Napa Valley, California

Thank you for joining us for your tour and tasting. We are happy to share our newest releases for 2019 from Anderson Conn Valley Vineyards. Please keep this book for your notes and to remember your visit with us.

Spring/Summer 2019

.....
Just Minutes From The Silverado Trail...Far From The Ordinary.



Todd Anderson, Owner-Winemaker, on his original 1983 John Deere tractor

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We hope you will enjoy our stories about this place, this journey, and these wonderful wines!

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A Legacy of Grape Growing

THE FAMILY GUS ANDERSON, TODD ANDERSON, AND PHYLIS ANDERSON

Four generations of Anderson's, originally from the Upper Peninsula of Michigan, have worked the vineyards and the winery here at this location in Conn Valley. It began with a search for a location in 1982.

When Todd Anderson and his father Gus Anderson located this exquisite site for their future vineyard and winery, it would be hard to say whether or not they knew just how perfect it was for the growing of Cabernet. Todd's background as a Geophysicist might have had something to do with that however. Here was well drained and rich soils, a perfect hillside, with ideal airflow and exposure. Unlike

the neighboring vineyards, this one would be built by hand. The Andersons would make a project of, as Todd likes to say, "pounding every post and stringing every wire." It was the Meyers (of Silver Oak Vineyards) that graciously gave them the first of their budwood - The Bonny's Vineyard clone (located in Block One) - and a legacy was started; and whose second vintage ever, landed the cover of Wine Spectator.



It All Begins in the Vineyards

COMPLEX SOILS OF ASH, CLAY, AND VOLCANIC ROCKS

THE LAND

The vineyards you see here are segmented into nine blocks of varying sizes and shapes. Each block brings something different to the final blend of our wines. Our winemaker is an artist - these are his colors.

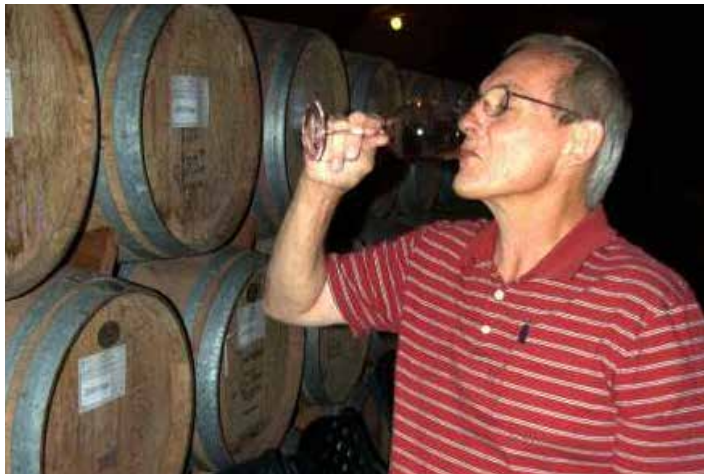
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The clones of Cabernet Sauvignon you'll find here include "Bonny's Vineyard", in our Block One, which brings herb, cassis and mineral; Wente-Jordan Clone 4 in our Block Two, bringing chocolate, blackberry and ripe tannins; Eisele Clone in our Block Three, bringing tannic structure, great complexity, graphite and iron; and climbing the hill, Clone 337 in Block Four, showing off lots of glorious black and red fruits.





TODD ANDERSON



MAC SAWYER



ROBERT HUNT

Winemakers

TODD ANDERSON, MAC SAWYER,
ROBERT HUNT

Todd has overseen the winemaking process and been the designer of our wine style since the first bottled vintage in 1987. When Todd decided to start his own pet project in 2000 (the cult winery Ghost Horse Vineyards) he added the talented winemaker “Mac” Sawyer to his team to further develop the wines produced here, including new bottlings like our Right Bank. When he sadly passed away in 2012, Mac’s assistant at the time was Robert Hunt, who had only recently been hired. Todd asked Robert, “Do you really think you can handle the crush this year?” Robert nervously replied in the affirmative. Todd told him, “If it goes well, you’re the winemaker. If it doesn’t, you’re the assistant winemaker, okay?...” Well, Robert has been the winemaker since that day, and has carried the legacy of the house with aplomb, and created some of his own new, and spectacular bottlings.



LF TO RT : JORGE, DAN, KYLE, AND ROBERT

The Process Used THE PROCESS

OAK BARRELS, STANLESS STEEL, AND THE TIME

When a winery talks about process it can be expected that technology and machinery may play an outsized role in the 21st century. That is not the case here. It is easier to list what we don't do, rather than do.

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This winery uses no less than fifty different types of oak barrels, with a stunningly diverse array of grain densities, forest origins, toast levels and even shapes, all from a dozen different cooperage houses, to keep and age hundreds of tiny lots of different wines. It is a further wonder that Robert and Todd will actually add to the level of complexity by also cofermenting certain lots together for silky textures, seamless

integration of flavors, and greater expressions of the terroir. Oak and steel are our vessels but they are a spice box too. What you won't find on the property are osmosis machines, chemicals, additives, oak chips and extracts...just these grapes, these barrels and nothing else. In wine, being low tech is to be high tech. In the end the quality is unmatched and the feeling is natural. It's our "gout de terroir."

Sauvignon and Semillon

A FRESH START

We recently acquired a new vineyard source for this all important production. After all, we need a little white wine to get the tasting started – but this is certainly not a ‘little’ wine. We were deeply impressed with our new vineyard – the grapes were beautiful, and the wine produced was aromatic, balanced and a little bit tropical. To really complete the picture though, we added a bit of Semillon. One ton to be exact, and just enough to make the about 10 percent of the Sauvignon bottling. Semillon is easy to detect. It is that lemon meringue, lemon-curd, lanolin (wax) character you get in both the nose and on the finish. We also made a micro-sized production of a Semillon-dominated white blend, called “Sarah’s Cuvee.” With only 45 cases made, it’s a little hard to find, but it is worth the effort. See it on page 23.

Sauvignon Blanc 2018 SRP \$48.

Sauvignon Blanc

pg 8





Napa Cabernet

A PROPER VALUE

For years, only the very best Cabernets made it to the Estate Reserve and Eloge programs. In fact, for the longest time more than half of the vineyard's produce was sold off, and the very best kept for us. Today, these old vines are producing so much top quality Cabernet it is actually hard to sell it off to anyone. With the 2015 vintage we decided to bottle it as our first ever "non-reserve" Cabernet. There's less new wood, and a bright, fresh, easy to drink structure to the wine. Not good enough for the Reserve, but way, way too good to get rid of it. These days, our customers are buying two, three (even eight!) cases at a time, which we think is absolutely wonderful. It has that same Anderson Conn Valley flavor and terroir you expect, but in a fruit-forward, ready to drink style.

Cabernet Sauvignon

2017 Cabernet Sauvignon Napa Valley

REVIEW FOR THE 2016

"Blended of 86% Cabernet Sauvignon, 7% Merlot, 5% Cabernet Franc and 2% Petit Verdot, the deep purple-black colored 2017 Cabernet Sauvignon rocks up with quite a profoundly earthy nose of tilled black soil, underbrush and truffles over a core of baked plums and warm cassis plus a waft of dried herbs. Medium to full-bodied, the palate is packed with vibrant black fruits and a solid structure of ripe, grainy tannins, finishing with bags of vivacity.

93 points The Wine Advocate"

Cabernet Sauvignon 2017 SRP \$58.

The Cave Dweller

WELCOME TO THE CLUB

We very affectionately call our wine club folks the Cave Dwellers because, well, the caves of course. Last year we made some 20 cases or so of a Cave Dweller cuvee just for our annual party, and it was terrific. Basically, Robert will take a little of the Napa Cabernet and “punch it up” with a little Estate Reserve, a little Signature Cabernet, and a little Cabernet Franc to make a totally unique blend, just to have here at the tasting room and for a special restaurant customer or two. There isn’t much made, but it is one of the more unique offerings here, and priced well enough to drink all the time, but we’d just as soon age it another 3-5 years for best results.

Cabernet Sauvignon “The Cave Dweller”

2016 SRP \$68.

Cabernet Sauvignon

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Connelly Conn

A BRIEF HISTORY OF CONN VALLEY

“Grapes have been grown in Conn Valley since 1855, when the area was settled by Mr. Connelly Conn, a native of Cork, Ireland. Mr. Conn emigrated to the USA and came to California via Philadelphia and Minnesota while seeking his fortune in mining. Back in the 19th century Napa was rife with Mercury (Quicksilver, where we get the word Silverado) mines, but that business gave way to raising cattle, growing crops and eventually grape growing. Later in his comfortable and successful life, Mr. Conn was a founding member of the St. Helena Viticultural Club along with his friend Charles Krug, and had some 36,000 vines planted.”





Right Bank

UN HOMMAGE A CHEVAL BLANC

Our winemaker from 1999-2012, the late Mac Sawyer was one of the first Americans to graduate from the Montpellier school, and worked at the world famous Chateau Cheval-Blanc in St. Emilion, the town on the right bank of the Gironde River in Bordeaux. There, Merlot and Cabernet Franc reach their pinnacle, and there is none greater than the Cheval-Blanc. Todd asked Mac, with a little prodding from Robert Parker, to create a Cheval-Blanc inspired wine here, using the classical proportions of those two grapes from that medieval French village. It was a stunning success, and continues to be so – as people develop a taste for the food-friendly, higher acidity, soft, round and gorgeously overt wines that these grapes can create, we will continue to perfect this particular style.

2017 Right Bank

REVIEW FOR THE 2016

“Right Bank Proprietary Red Wine is composed of 56% Cabernet Franc and 44% Merlot. Deep purple-black in color, it comes leaping out of the glass with bold blackberry, warm plums and black cherries scents complimented by hints of chargrill, tar and cedar chest. Medium to full-bodied, it fills the mouth with soft-textured black fruits, finishing on a lingering peppery note.

94 points The Wine Advocate”

Right Bank 2017 vintage SRP \$78

Right Bank





Praiseworthy Indeed

A BLEND THAT SEEKS BALANCE

“ELOGE”, meaning praiseworthy in French is an achievement in balance and in beauty. It takes a winemaker’s care and patience to craft a wine so powerfully elegant, weightless and seemingly effortless. Combining all of our grapes, and chosen to be greater than the sum of their parts, the best wine we’re capable of producing from that year. Eloge is the hardest wine to make given the thousands of potential combinations of grapes and oak that make up the blend-it’s this balance that creates perhaps the longest lived of any of our wines.

Eloge

2016 “Eloge” Proprietary Red Blend

“Made up of 66% Cabernet Sauvignon, 28% Cabernet Franc, 4% Merlot and 2% Petit Verdot, the deep purple-black 2016 Eloge Proprietary Red Wine is provocatively scented of crushed black cherries, red and black currants and kirsch with nuances of Indian spices, cardamom, forest floor, smoked meats and tilled soil. Medium to full-bodied and strutting a lot of poise on the palate, it gives layer upon layer of red and black fruits with loads of earthy sparks and a finely textured finish. 97+ points The Wine Advocate”

Eloge 2016, SRP \$125.

Estate Reserve

CREATING OUR FLAGSHIP

At its core, our Estate Reserve Cabernet is the foundation of what we produce here. It is from this wine that the higher end Signature and Aurum wines are carved out for special bottlings, and from this wine the non-reserve bottling is removed. It is designed to be derivative of the vineyards' terroir, balanced and animated, complex, age-worthy and especially satisfying to drink. This is the earth, the weather, the plants and the winemaker in tune, together. No one style or clone or barrel dominates in any way – here is instead a full-on expression of the vineyard, from the creek to the cave.

Cabernet Sauvignon

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2016 Estate Reserve Cabernet Sauvignon

The Wine Advocate, Oct. 29, 2018

“Deep purple-black in color, the 2016 Cabernet Sauvignon Estate Reserve is a little closed to begin, slowly revealing fresh blackberries, blackcurrants and black plums notes with touches of eucalypt, cinnamon stick, roses and fertile soil. Medium to full-bodied, the palate delivers mouth-filling black fruits with plenty of spicy accents and a pleasantly chewy finish. 94 points.”

Estate Reserve Cabernet Sauvignon SRP \$125.





Christine George, for the last decade, in her silent manner, has made our ACV and Ghost Horse Brand Identities, Label designs, photography, fine art and collateral, grace so many of your tables by showcasing our wines, and our merchandise. For more info visit her at her website ChristineGeorge.com





Signature

A WINEMAKER'S WINE

"It's a common enough story, but it's true. In year's past, Todd's favorite barrel each year was bottled for his personal use in unlabeled "shiners." He'd mark that barrel with his name in white chalk. When our visitors would see it they naturally would want to try it as well, especially if it was so good! Todd's tastes run to a fuller-bodied, richer Cabernet, one that is markedly oaky too. The Signature series began as a one barrel project based on this, and grew to eight barrels or so depending on the vintage. It is as advertised – full, rich, powerful, with long flavors, and a long finish. Is it over the top? Maybe. But, why not over the top sometimes?"

Cabernet Sauvignon

pg 17

2016 "Signature"

"The 2016 Cabernet Sauvignon Signature is primarily Cabernet Sauvignon yet includes 8% Petit Verdot, all aged 22 months in new French oak. This saturated purple-hued beauty boasts a deep, medium to full-bodied, concentrated vibe as well as terrific notes of spice black cherries, currants, graphite, cedarwood, and a kiss of chocolate. As with all these 2016 from this great estate, it has remarkable purity, ample mid-palate depth, and will benefit from short-term cellaring"

Cabernet Sauvignon Signature 2016 SRP \$195

94pts Jeb Dunnuck, June 2018

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Anderson Conn Valley Vineyards is where Todd creates the unique and enigmatic Ghost Horse Vineyards, produced from a small vineyard at his home. You may be curious about these iconic and expensive rarities, don't hesitate to ask to join the mailing list while you are here, or later by writing to Todd@ghosthorseworld.com



Ghost Horse Oil on Linen 20" x 24" x 1.5"
This original painting, used for the Ghost Horse Logo, is available to purchase from the artist, contact us.



What's in a Name?

Gustaf

FOUR GENERATIONS IN CONN VALLEY

pg 19

“Todd Gustaf Anderson, and his father Gustaf, were just two of the four generations of Anderson’s named “Gustaf” to work on this farm. It seemed rather natural that we would name a wine as such, but it would have to be a great one. With the 2015 vintage we had four very particular barrels of Cabernet Franc that were real standouts. They had structure, balance, beauty and a prodigious grace about them. Blended, they were the finest Cabernet Franc we’d ever seen, we’ll deserving of it’s standalone bottling. Our Cabernet Franc hails from a gorgeous hillside vineyard just outside the city of Napa, on the west side, just inside Los Carneros. It is grown by a very talented farmer named Nancy Reinke, and we’ve been lucky enough to get her fruit here since 2012. If you’ve ever had a better Napa Cabernet Franc, we’d love to know from where...”

2016 “Gustaf” (Cabernet Franc)

“The 2016 Cabernet Franc Gustaf is blended of 86% Cabernet Franc and 14% Merlot. Deep purple-black in color, it has a pronounced tar and espresso-scented nose over notions of crushed red and black currants, kirsch and black raspberries with touches of pencil shavings and wilted roses. Medium to full-bodied, the palate reveals a myriad of red and black fruit layers with a chewy frame and long perfumed finish. 95+ points *The Wine Advocate*”

Gustaf (Cabernet Franc) 2016 SRP \$195.

Aurum

pg 20

2015 "Aurum"

"Aurum, Latin for gold, is the first release of this high-level, small-production wine—a blend of 83% Cabernet Sauvignon, 9% Petit Verdot, 7% Cabernet Franc and 1% Merlot. Spicy clove, black pepper and cigar box highlight a grippy, structured and expansive palate of blackberry and cherry. It's eager for more time in the cellar; enjoy 2025–2035.

97points *Wine Enthusiast*"

2016 "Aurum"

"The 2016 Cabernet Sauvignon Aurum is made up of 84% Cabernet Sauvignon, 11% Petit Verdot and 5% Cabernet Franc. Deep purple-black in color, it reveals an achingly beautiful nose of candied violets, lilacs and rose hip tea over a core of blackcurrant cordial, Black Forest cake and fresh wild blueberries plus touches of forest floor, tapenade, licorice and chocolate box. The palate is full-bodied and decadently fruited yet possesses bags of finesse, with a wonderfully plush, fine-grained texture and great vibrancy, finishing with epic length and depth. 98+points *The Wine Advocate*"

Aurum (Cabernet Sauvignon)

2015 or 2016, SRP \$395



The Staff of Anderson Conn Valley, from Left to Right: Brandii Magliulo, Consumer Sales Director, Jim Silver, General Manager, Maynard Logan, DTC Sales, Sarina Frush, Director of Operations, Tom Lynch, DTC Sales Manager.





Blending a Legend THE LINE UP

AURUM IS LATIN FOR GOLD

Todd had originally thought to use the designation for gold, “Au” as a name for a special wine back in 1993 or so and again in 2003, but not since then. We thought to try it again when we designed this...

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Using the very best barrels in the entire cellar, all brand new, and just FOUR of them...using the singularly best tasting barrels of Cabernet we could find from the entire vintage - and then blending tiny amounts of Cabernet Franc, Merlot and Petit Verdot for balance and complexity - here is Aurum. It's our name for the best we can possibly make - the best wine we're capable of producing from that year.

Despite being less than a hundred cases produced, there are literally dozens and dozens of iterations of this blend that are poured through, tasted, retasted, blended and reblended. We had a point to make here when we started this wine - that this vineyard was as good and as capable as any in the Napa Valley, and the critics agreed. Gold is rare and expensive, and so is Aurum, but we think it was worth it.





INTRODUCING SOMETHING NEW

Sarah's Cuvée

A VERY SPECIAL OCCASION

“Todd named this fascinating wine after his lovely wife Sarah, and so we went to work to make a wine that would be compelling and worthy. We got only one ton of very impressive Semillon this year, and we aged it slowly in once-used French barrels for a smooth, rounded and textured mouthfeel. It is blended with one-third Sauvignon Blanc from the same vineyard, and after 9 months in cask, produced a profoundly complex and layered white wine – it is perhaps the finest we’ve ever made. The nose is redolent with lanolin, lemon cream, key limes, beeswax, white flowers and apricot. Very dry in the mouth, the wine has impressive bones – balanced acidity, freshness and excellent length. With only 45 cases made we urge you to consider this a special occasion wine, as we do.”

Sarah's Cuvée (Semillon/Sauvignon) SRP \$85”

SARAH'S CUVEE

ANDERSON CONN VALLEY VINEYARDS

Sarah's Cuvée

pg 23



INTRODUCING SOMETHING BIG

Jygantor

“NO PROBLEMO JYGANTOR!”

“On Queen’s 1975 A Night at the Opera album they sang “I’m in love with my car – gotta feel for my automobile!” Well, Todd’s got a “machine of a dream” and it’s hard to miss. He’s enjoyed driving his 2006 Hummer H2 in bright lemon yellow, lifted some 10 additional inches, and of course huge tires, all over the Napa Valley for years. His license plate bears the name he gave the truck not too long after getting it. You see, Todd’s got a big personality, and if you meet him you’ll realize that pretty quick. He also likes wines that are big, expressive, structured, and most importantly textured. New oak barrels are among his favorite things. With this very limited production wine we’ve taken it upon ourselves to demonstrate this style, Todd’s personal style – with a stunning selection of powerful Petit Verdot and Cabernets, all in new oak, which after 20 months are re-barreled into more new oak...It is without any doubt one of the most exciting and truly fun projects we’ve ever had the pleasure of working on.”

Jygantor (Petit Verdot/Cabernet Sauvignon) 2016

SRP \$295.



Jygantor





Rosé Colored Glasses

2018 "Rosé"

"The 2018 Rose is the wonderful result of a vintage year that was both huge in size and incredible in quality. That kind of year gives us a lot of Cabernet Sauvignon and Cabernet Franc to 'bleed' off of the red wines, concentrating their flavors, which ferments into a delicate rose. Add to that the early harvest of Malbec from a vineyard we were using just once, south of here near Oak Knoll. Todd's never been a rose type of guy, but this snappy, balanced, boldly flavored and bone-dry version made him change his mind. It is fabulous now and right through the holidays."

Rosé 2018, SRP \$24.

An Historic Vineyard

2017 "Chardonnay Reserve"

Chardonnay Reserve: "We've never produced a Reserve Chardonnay before, but we joined up with Ghost Horse Vineyards on their harvest from the famed Muir-Hanna Vineyard here in Napa. The big, brash, bold wine produced was aged in new French oak for a second dimension of smooth, vanilla-scented, baked apple aromas and flavors. The wine is firm – solid – and very complex. We only made a single barrel of it, and to be honest, nothing was expected to be made of it, but the product was so good, we had to bottle it. Just 24 cases."

Chardonnay Reserve 2017, SRP \$85.



WINE CLUB BENEFITS

(based on bottles ordered)

1.

3 Bottle Club *(3 x within the calendar year) aprox cost \$250-\$275 per shipment*

- ... 10% discount on wine
- ... 2 Complimentary tour and tastings
- ... Invites to club events
- ... Club only specials
- ... Customizable
- ... 15% off a stay at the River Terrace Inn

2.

6 Bottle Club *(3 x within the calendar year) aprox cost \$500-\$550 per shipment*

- ... 15% discount on wine
- ... 4 complimentary tour and tastings
- ... Invites to club events
- ... Club only specials
- ... Customizable
- ... 15% off a stay at the River Terrace Inn

3.

12 Bottle Club *(3 x within the calendar year) aprox cost \$950-\$1000 per shipment*

- ... 20% discount on wine
- ... 4 complimentary tour and tastings
- ... Invites to club events
- ... Club only specials
- ... Customizable
- ... 50% discount on shipping
- ... Access to club only wines
- ... 15% off a stay at the River Terrace Inn

For more details about membership in our various club, please contact:

Consumer Sales Director Brandii Magliulo, 707.963.8600

brandii@andersonconnvalley.com

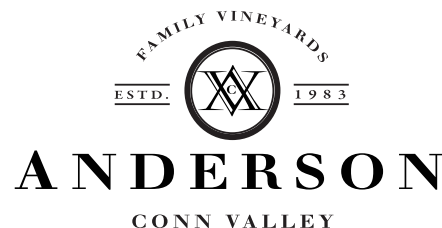
AURUM BOTTLE CLUB

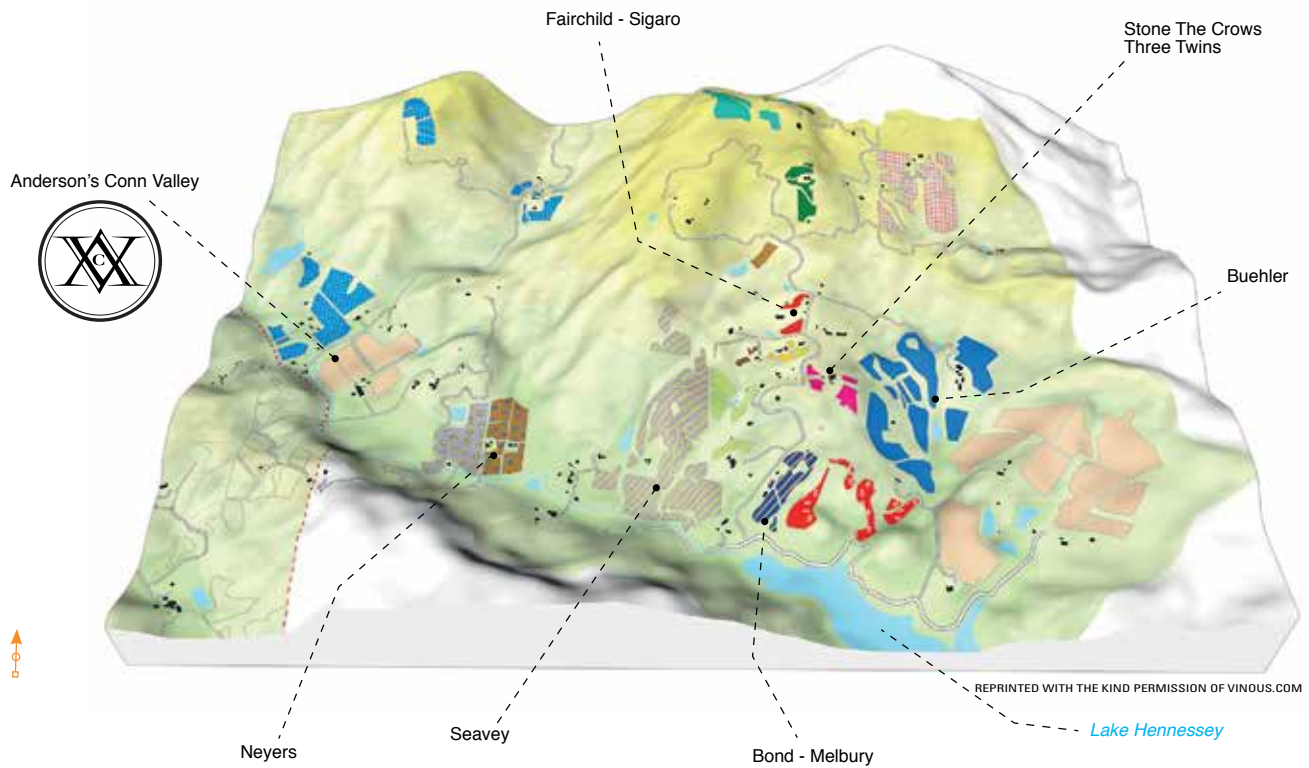
(3 x within the calendar year)

- 25% discount on wine
- 8 complimentary tour and tastings at the estate
- 8 complimentary Winemaker Tasting experiences
- Tickets to club events
- Club only specials
- Customizable
- Shipping included on all purchases
- Access to Aurum and Gustaf as well as other exclusive wines
- 15% off a stay at the River Terrace Inn in Napa

Anderson Conn Valley Vineyards is lucky enough to sit in the lap of Napa Valley which affords our talented winemakers access to some of the finest grapes in the world.

Since 1983 we have been family owned and operated by the Andersons, and since our first release in 1987, Conn Valley Vineyards has been dedicated to producing some of the finest wines in the world





FAMILY VINEYARDS
ESTD.  1983
ANDERSON
CONN VALLEY

“Wines not represented in this book include small productions of Pinot Blanc, Linda Vista Vineyard Chardonnay “Organic Grapes”, Napa Valley Cabernet Franc, Rosé Reserve, and an as-yet-unnamed fortified dessert wine.”

LOCATION 680 Rossi Road, St. Helena, California 94574

Contact us for your tour and tasting. We are happy to share with you our New Releases for 2019 from Anderson's Conn Valley Vineyards.

Jim Silver ~ General Manager

800.946.3497 *toll free* . 707.963.8600 *phone* . 707.963.7818 *fax*

AndersonConnValley.com