

Anderson's Conn Valley Vineyards April 2024 Newsletter

We hope you and your family had a wonderful and blessed Easter with those you love. April is here and so is Spring! Bud break is starting all over the valley, flowers are in bloom, and it smells like sunshine. The winery is busy; hosting guests for tastings, taking care of wine in barrels, the usual wine-making chores, and lots of vineyard and tractor work getting ready to be done!



□ Virtual Tastings with Todd □

2024's Virtual Tasting has been decided by YOU! For those new to the winery and our Club family, thank you for helping us decide what

YOU want to learn about and experience. ***Please email***

info@andersonconnvalley.com to sign up for the 2024 Virtual Tasting subscription. Todd has chosen a special barrel, from which subscribers will taste each month, with the goal to learn how the wine develops over the course of year. Wine will be sent on or near the 1st Monday of each month from the winery... \$40 plus tax and shipping for Club

Members and \$50 plus tax and shipping for everyone else; commitment is a subscription for the year (most likely to include 8 - 10 samples).

If you are a Club Member interested in exploring these fun topics, learning interesting wine facts, or just spending time with the Owner/Winemaker, you are always welcome to join our **Fun Friday Virtual Tastings with Todd!** To be added to the Friday Zoom Invite list, please email your information to sarah@andersonconnvalley.com. Zoom invitations come from Todd (usually by noon) on the scheduled Friday for the Virtual Tasting at 3pm (PT). We look forward to hosting you!

□ **April Virtual Tasting Schedule** □

April 26th - Barrel Sample #2 (shipping to all Subscribers on April 3rd)

Virtual Tastings continue through 2024!

Thank you for being Club Members and enjoying these fun afternoons. We are so appreciative of your friendship, love of our wines and your time. Virtual Tastings with Todd as your host will continue throughout 2024 once a month. We look forward to more time and exploration into the wine world together!



✦ CLUB & CUSTOMER NEWS ✦

WELCOME to all our new Club Members and Customers!

We are very happy to have you join our Club family... Here's where you'll find lots of good information, reminders, and insight into the special things we are planning for Club and our loyal Customers, as well as for the winery!

April Club News

Thank you for being members, loving our wines and helping to make our Club family so special. We appreciate all the referrals of friends and family and think you are all awesome!

Spring Club is just around the corner... emails for Club will be coming in the next week or so! Here are a few important dates to make note of:

Last Day to Make Club Account Changes - April 12th

Club Processing Day - April 16th

Club Shipping Day - May 6th

We want to encourage you to mark your calendars and plan for your Spring Club shipment. Please consider best options to manage your shipments, including planning to receive your shipment, best address to ship to and considering busy schedules, please feel free to ship to an office or the nearest UPS or FEDEX location, as this is sincerely the best way to receive your wine, and most importantly, avoid return and reship fees!

Members, please remember to take a few minutes to update your Club account with new or changed addresses, and credit card information, especially if your card has recently expired, or you have experienced fraud. We are still in the continued process of updating our Website, however please feel free to log in to your Member account online [HERE](#), send an email to info@andersonconnvalley.com or simply call us at (707) 963-8600; we are always happy to help our Club family!

Shipping News... This cannot be emphasized enough: please know we sincerely want to give you the best experience possible so updated information and communication is key; we will do everything in our power to assist you! ***Please note signatures are REQUIRED by all states for alcohol sales. Because wine is NOT returnable and we don't want anyone to incur RETURN/RESHIP fees, please consider timing of your shipments and the many options available to ship your wine orders to your office, family, or a friend (must be 21 years of age or older), or ship directly to a UPS or FEDEX location that is most convenient for you. You can always manage your wine shipments online at UPS My Choice or FEDEX, where all options in your area will be available. We would rather you spend your money on wine and appreciate your assistance!***

ACVV Club Tastings, Events, Travel and More!



2024 Club Events & Perks... If you're looking for a fun intimate way to connect with the winery, please mark your calendar and plan to join the Anderson's Conn Valley Team to celebrate you... ***Fall Club events will be October 12th for our 3 and 6 Bottle Club Members and October 13th for our 12 Bottle and Aurum Club Members!***

Read below for more information on Pop-Up Parties everywhere Sarah and Todd travel throughout the year... these are no charge to Club members; guests and fans are also welcome. These are unique and fun intimate experiences with Sarah and Todd!

Anderson's Conn Valley Cruise is Rescheduled for June 2025!



*We have found the perfect cruise for next year, so please
Save The Date!*

June 14th through June 25th, 2025

Barcelona, Spain to Lisbon, Portugal

**Look for a separate email coming in the next week with
specific details! We look forward to making this
announcement very soon and sharing this next amazing
adventure with you!**

□ **Pop-up Parties!** □

Please be on the lookout for **CLUB ONLY Pop-up Party** invites! As Sarah and Todd travel around the country, they will bring the party to you; please note space will be limited so RSVP promptly. **These parties are no charge to our Club members;** simply come and enjoy great wines and have some fun! However, at your request, guests are welcome too. **If space allows, your wine-loving friends are welcome to join us at a special tasting price of \$65/person.**

Our March Pop-Up parties in Palm Desert and San Diego were amazing; we hosted guests in our Palm Desert home and celebrated a pre-Easter get together at the Westin in Carlsbad with members and friends of the winery. We brought some special wines to taste, enjoyed great conversations and new friendships were made. A big shout-out to Gary, one of our amazing Club members, who is struggling with health issues and came out to the San Diego Pop-Up; what a blessing to have him join us given all he is going through. Our prayers will continue for him and all those struggling with cancer.



APRIL POP-UP Parties are just around the corner! Plans for several upcoming Pop-Up Parties have been made and invitations will be sent 7-10 days prior so please be on the lookout; Sarah and Todd are looking forward to raising a glass with you! We hope you will join us as

we travel to bring you wonderful wines and experiences; look for separate email invitations with more details and feel free to forward invites to your wine-loving friends!

Club Perks... there are many, however as an Active Club Member, you can purchase our newly released 2019 Napa Cabernet and 2019 Sauvignon Blanc at SPECIAL CLUB ONLY PRICING anytime; these wines are perfect for gifts, summer BBQ's and family gatherings, weddings... and especially as your nightly house wines throughout the year!

Our 2019 NAPA CABERNET has been released!

Club Members enjoy a discount of 30-35%!

Everyone else, please enjoy a wonderful introductory discount of 20% through April 15th!

□ **Special Anytime Club Only Price** □

2019 Napa Cabernet (\$72/bottle retail)

\$315/6-pack (30% Member savings)

\$565/case (35% Member savings)

2019 Sauvignon Blanc (\$48/btl retail)

\$210/6-pack or \$400/case



Club Only Pricing on Tastings & Events... Club members enjoy special pricing on tastings and private events; to make your reservation please call the winery at (707) 963-8600 (Monday through Friday) or email us at info@andersonconnvalley.com.

Please Pickup Your Club Orders... There are only a few Winter Club orders left in the office to pick up. Please call the winery to schedule a convenient time to pick up your Club order (and maybe sneak in a tasting too!) Monday through Friday, 9am - 3pm at the office. We look forward to seeing you!

Text Messaging... Our text messages have been a big hit among customers who have received them. Join the fun by texting "TEXT ME" from your mobile device to 707-419-3555. Our next new offer is right around the corner!

The Aurum Society Wine Club... is FULL! Please email sarah@andersonconnvalley.com if you are interested in being on the Waiting List! *Please note, you must be an Active (12) Bottle Club Member to be considered!*

Wine Specials and Options!

□ Last Call □

You asked and we are happy to assist... This section will include the "Last Call" on some of Anderson's Conn Valley's favorite wines that are leading to the library and will no longer be available to purchase!

This is your last chance to grab these beautiful wines!

2018 Chardonnay \$58/bottle

2018 Aurum Cabernet \$295/bottle

All Club Member discounts apply!

□ Holiday and Gift Giving Specials! □

Wine gifts are perfect for everyone on your special gifting list! Whether family, friends, co-workers, or corporate gifting, we have several perfect gift selections to choose from to make your shopping much easier... amazing wine, vintage label flour sack towels, ACVV wine openers, etched wine glasses, candles and more!

CLUB MEMBERS ENJOY 10% SAVINGS on ACVV Swag!

2022 PINOT NOIR... Get ready to enjoy this new release; Club Members have dibbs, however please feel free to email Sarah to reserve your Wish List Allocation! Pinot Noir is one of Todd's specialties and it sells out quickly... wine will be available late fall of 2024. To reserve your allocation, please call the office at (707) 963-8600 or email us at info@andersonconnvalley.com.

2022 Sarah's Syrah... WE HAVE ALREADY RESERVED OVER (2) Barrels! Todd is very excited about this wine, that he named it after Sarah since she bought the grapes and asked for it! Coming in late fall of 2024, this already stunning Syrah will be limited

production and available to Club Members first! To reserve your allocation or sign up on the Waiting List, please call the office at (707) 963-8600 or email us at info@andersonconnvalley.com.

□ **CUSTOM Corporate & Event Gifting** □



It's never too early to plan for Corporate Gifting and personalizing wines for your cellar!

Pictured above is one of the latest corporate personalization we did for one of our loyal Customers. Whether you are looking for a special personalized Corporate Gift, a unique Birthday gift for family, wine for weddings, parties, gift baskets or special clients, we have the perfect wine for you! Have your logo or a special message etched onto any of

our beautiful bottles. Plan ahead and order yours now; once final artwork and/or message is approved, we can usually get custom orders turned around in (30-45) days or less at this time of the year. Please call us at (707) 963-8600 or email info@andersonconnvalley.com and we will be happy to share options and ideas that will make your gifting easy and fun for all on your list!



□ Vineyard & Winery Work □

Vineyard & Winery News... the Pineapple Express is slowing down.

We've been able to start getting our tractors in parts of the vineyard where the soil is sandier. However, we have still managed to bury a couple of our tractors up to the axles as we attempted work in some still wetter areas... that's when Todd calls Sarah to come pull him out!

Pruning is finished, and we have been picking up some of the larger pruning material throughout the vineyard and are starting to go through with our flail mower to mulch all the prunings, and after that's finished, Todd will begin tractor work ripping the soil a few feet deep to help aerate the soil and get oxygen to the root zone. George and Todd

are preparing to start feeding the vineyard as it wakes up. Bud break is happening across the Napa Valley!

Team news... Sarah's list of "Honey Do's" for the guys is growing shorter, as Richard has been helping with inventory, Todd has planted all the new climbing roses in barrels, and Juan is continuing to do Spring prep throughout the property. There's a lot of activity between daily chores and guests visiting... Speaking of which, we had some guests that encountered a baby king snake! Although a bit surprised, they learned how important they are on the property because they kill rattlesnakes and eat gophers, who are famous for damaging the vineyard. Fortunately, it wasn't Sarah who found the baby snake, because Todd would be out a GM and the boys would be on their own!

Notes from Sarah & Todd

Sarah & Todd... March was another busy month! On top of all things winery, there was travel to Palm Desert and to San Diego, lots of visits with friends who visited the winery, dance lessons and they celebrated their 5th Wedding Anniversary. Wow, how time flies! Easter was spent in San Diego; Julia flew in for a few days and Noah drove down from LA; it was a relaxing day together. Kids are all healthy, wedding plans are mostly finished, the weather is definitely improving, and there are lots of plans for travel and Pop-Up Parties in the upcoming months.

Stay tuned...



□ Winery Schedule □

Office/Winery hours are Monday - Friday, 9am - 4pm

Tastings are available Monday - Saturday, 10am - 2:30pm

All tastings are by Appointment Only; to book your reservation, please call the Winery

at 707-963-8600 or schedule online at www.andersonconnvalley.com

**** Sunday tastings and Private Group reservations for more than (6) guests are available by Special Request ****

Spring is here!



As the vibrant colors of spring begin to blossom, we raise our glasses to you, our wine club members, customers, and friends of the winery. With each beautiful season, we are reminded of the beauty and joy that wine brings to our lives. We are thrilled our vineyards are flourishing under the gentle caress of the spring sun, promising an exceptional harvest ahead.

Our winemaking team has been hard at work, crafting exquisite blends for the 2022 vintage. We invite you to indulge in tastings and events

that celebrate the artistry of winemaking; from trying something new, to visiting the winery or attending a Pop-Up Party, we look forward to sharing unforgettable moments with you.

We extend our heartfelt gratitude for your continued support and enthusiasm. Your passion for wine inspires us to strive for excellence with each bottle we produce. May this season of renewal bring you joy, laughter, and of course, exceptional wine. Here's to the beauty of spring and the new memories we'll create together!

Blessings and Cheers,

Todd, Sarah, Richard, and Juan

